Deer Aware

When are deer around?
Deer cross the roads all year round. However their presence peaks in April and May when territorial deer and young deer are dispersing and from October to November when deer will be on the move for the autumn mating season. This is around the times the clocks go forward and back. Take particular care at dawn and dusk.

Seen one? Look for another
If a deer crosses in front of you, it is likely that another will follow. If it is safe to do so, slow right down or stop and wait. Deer are unpredictable, drive with caution.

Be aware
Deer often cross the roads in the same locations. Deer warning signs are put up where deer are known to cross regularly.
When you see a warning sign or are travelling through a heavily wooded stretch of road, slow down, stay alert and be prepared to stop.

What to do if you hit a deer
Call the emergency services on 999 if:
Anyone is seriously injured or there is a danger to others using the road e.g. a deer (alive or dead) is blocking the road or is a danger to the traffic.

Call the non-emergency line on 101 if:
The deer is injured and on the side of the road not causing a danger to traffic. The police will deal with any traffic issues and have access to specialists who will know the best course of action to take if the deer is still alive.

What to say
Give as much detail as possible about your location, perhaps using an app such as what3words if you have it.
Give them your mobile number, if possible, so they can call you back.
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